Chip Gaines New Book

Capital Gaines: The Smart Things I’ve Learned from Doing Stupid Stuff
Coming October 2017

The most important step is the first one.

(Nashville, Tenn.) – W Publishing Group, an imprint of Thomas Nelson, is releasing a book from HGTV star Chip Gaines called Capital Gaines: The Smart Things I’ve Learned from Doing Stupid Stuff on October 17. This book comes one year after the much anticipated and highly successful New York Times bestseller The Magnolia Story from Chip and Joanna Gaines which just surpassed 1.3 million copies sold.

While The Magnolia Story was the first book from the Fixer Upper stars offering their fans a detailed look at their life together, Capital Gaines will delve deeper into Chip’s story and what makes him who he is today.

“Chip and Joanna are simply a force of nature. Their authenticity, their energy, their humor, and their faith have already been an inspiration to millions. We’re looking very much forward to helping Chip share the personal story behind how they built their business – the guts, the belly-flops, the breakthroughs – with his signature and irresistible mix of humanity and hilarity.” Daisy Hutton, VP and Publisher, W Publishing Group

The funny and talented Chip Gaines is well known to millions of people as a TV star, renovation expert, bestselling author, husband to Joanna, and father of four in Waco, Texas. But long before the world took notice, Chip was a serial entrepreneur who was always ready for the next challenge, even if it didn’t quite work out as planned. Whether it was buying a neighborhood laundromat or talking a bank into a loan for some equipment to start a lawn-mowing service, Chip always knew that the most important thing was to take that first step.

In Capital Gaines, we walk alongside him as he relives some of his craziest antics and the lessons learned along the way. “I couldn’t be more excited to share some of the experiences (read: DUMB decisions) in my life that have led to some of my biggest breakthroughs in business,” Chip says. “I want people to know that they can take risks in life and achieve what they think is impossible, even with a few bumps in the road along the way.” His mentors taught him to never give up and his family showed him what it meant to always have a positive attitude despite your circumstances. Throw in a natural daredevil personality and a willingness to do (or eat!) just about anything, and you have the life and daily activity of Chip.

Capital Gaines is the perfect book for anyone looking to succeed not only in business, but more importantly in life. For more details and to pre-order, go to www.magnoliamarket.com/capital-gaines.

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