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**CHIP AND JOANNA GAINES TO RELEASE THEIR
FIRST BOOK,
THE MAGNOLIA STORY, OCTOBER 18**

“Fixer Upper” stars set to release their first book this fall through Thomas Nelson’s W Publishing Group, with Joanna’s design book to follow in 2017 from Thomas Nelson Gift

(Nashville, Tenn.) – The heart and soul behind HGTV’s massive hit “**Fixer Upper**,” husband-and-wife team **Chip and Joanna Gaines**, will release their first book, *The Magnolia Story* (ISBN# 9780718079185) on **October 18, 2016, with the W Publishing Group, an imprint of Thomas Nelson**. The *Magnolia Story* will be followed by a design book from Joanna to be published by Thomas Nelson Gift Books in early 2017.

Written with *New York Times* bestselling collaborator **Mark Dagostino**, *The Magnolia Story* documents the life story of Chip and Joanna Gaines, affectionately referred to as the “first couple of home improvement.” From their courtship and their first collaborations to their early successes and the big building project that almost cost them everything, *The Magnolia Story* will detail how Chip and Joanna’s relationship has remained the constant through it all. Fans of the

show will come to know previously undisclosed details about this dynamic duo and the driving factors that led them to build a multifaceted, nationally recognized brand now known and enjoyed by devotees all over the country via outlets like Magnolia Market, Magnolia Homes and the popular “Fixer Upper” show.

From the get-go, it seemed that HGTV's "Fixer Upper" was a success with viewers. Now in its third season, even the media is joining in the praise, with *Glamour* magazine recently gushing, "How do we say this without sounding totally creepy? Oh well, we'll just come right out with it: We're *obsessed*..."

“I knew when I married Chip in 2003 that this life would be an adventure,” said Joanna Gaines. “Through all the ups and downs, I never would have imagined we'd land here. What I do know is that I couldn't have asked for a better partner to share it with.”

“Without even trying to do so, Chip and Joanna Gaines have become extremely popular based on the proven formula of authenticity, humility, and personality,” said **Matt Baugher**, Senior Vice President and Publisher of W Publishing Group. “They never imagined that all of this would take off as it has. Their story is as inspiring as it is entertaining and we are honored to publish their first two books. The number one question that I get is whether or not they are the same off camera as they are on their show. The answer is a resounding *yes*. May we all be fixer uppers!”

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